

For Immediate Release  
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## SENIOR SCAM JAM

(Louisville, KY) Louisville area seniors are invited to a **FREE** workshop to learn how to protect themselves from investment fraud, home improvement fraud, mail fraud, predatory lending, and identity theft.

**Wednesday, September 12, 2007  
9:00am – 1:30pm**

**Holiday Inn Downtown  
120 West Broadway  
Louisville, KY**

Information and presentations will be provided by AARP, the Better Business Bureau, Louisville Metro Police Department Crimes Against Seniors Unit, Kentucky Office of Financial Institutions, Kentucky Attorney General's Office and the U.S. Postal Inspection Service.

**To register for this free event, please call: 1-877-926-8300**

Every day we hear stories about honest citizens being bilked by opportunistic thieves who want their savings, their home equity and their ability to borrow money. Some victims even wind up losing their homes. These ***Scam Artists*** aren't any smarter than us, they're just more experienced. The **Senior Scam Jam** is designed to bring us up to speed about all the tricks and traps scam artists use to steal our money.

**\*\*\*Lunch and door prizes will be provided.**

This program is made possible by a grant from the AARP Foundation and brought to Louisville Area Seniors by:

AARP Kentucky Campaign for Wise and Safe Investing  
Kentucky Office of Financial Institutions  
Kentucky Office of Attorney General

**The Campaign for Wise and Safe Investing™**

